



HIPA.LIFE

PASSIVE INCOME BLUEPRINT

A STEP-BY-STEP GUIDE TO ACHIEVING A SUSTAINABLE PASSIVE INCOME

DISCLAIMER

Before you decide to join 'The HIPA.Life Program', please read the following in full to understand the risks, variables and factors that can affect the eventual outcome of your decision to join.

1. INCOME POTENTIAL

HIPA makes no indication, guarantee, implications, promises, assurances, suggestions, predictions, projections, or representations in any way whatsoever with regards to your potential future earnings or that you will earn any money at all after you join 'The HIPA.Life Program' and we have not authorized anyone in any capacity to make any claims or presentations in any manner whatsoever.

Illustrations of earnings and income potential are purely estimates and no assurances are given that your personal future income will match any of the examples presented on HIPA.Life.

All income or earnings presented here are merely examples and are NOT to be considered or interpreted as 'average' income, or expected income, or common or typical income that can be achieved by anyone who joins the program. Even testimonials by any members should NOT be taken as achievable income or 'average' income that you can expect to achieve. Any success achieved by any other member should NOT be taken to imply that you too can achieve the same level of success and HIPA gives no guarantees that you will be successful. If you choose to rely on the indication of other's prior success as an indication of your future potential success, you have to accept all the risks associated with your decision and accept that you may not achieve the same result as anyone else. If you choose to rely on our illustrated examples and figures, you also do so entirely at your own risk, and you accept all risk and consequences associated with such a reliance.

2. SUCCESS

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Are you one of the following?

- College or University Student or a Fresh Graduate
- Employed but looking for additional income
- Digital Nomad or a wannabe
- Online Teacher looking to supplement your income
- Network Marketer seeking easier opportunities
- Affiliate Marketer looking to work smarter
- Freelancer looking for better ways to earn online
- Retiree looking for ways to make money online
- Jobless looking for new opportunities to earn online
- Entrepreneur looking to start an online business
- Stay-at-home Mom looking for work-from-home biz
- Someone who wants more money and more free time to spend with their loved ones

Who It's For ...

Anyone seriously considering starting an online business to generate a long-term sustainable passive income



Online Business

Key reasons why anyone should start an online business

The Primary Benefits Include:

- Location freedom – work from anywhere in the world
- Time freedom – work when you want – NO BOSSES
- An online business is OPEN 24/7/365
- The world is your market – totally borderless
- Minimal start-up cost and minimal risk
- Passive income possibilities



What You Will Learn

You will learn what 'passive income' is and how to achieve it

The Passive Income Blueprint Is Divided Into 3 Key Sections:

- **Section-1:** Making Money Online
- **Section-2:** Passive Income Defined
- **Section-3:** The HIPA.Life Program



Making Money Online

Various methods to generate an income online

7 Popular Methods To Make Money Online

There are numerous methods of making money online, but we'll be focusing on just 7 popular methods below. It is also important to note that none of these methods are passive. They all require hard work and consistent effort to be sustainable.

7 Popular Methods . . .

1. Affiliate Marketing - selling other people's products
2. eCommerce / Drop-shipping – sell physical products
3. Create a digital product – e.g. eBook, video, software
4. Freelancing online – offering professional services
5. Blogging – content publishing - Google Ads
6. YouTube – publishing viral videos
7. Webinar Training / Teaching – selling your expertise

Beware of time-wasting methods . . .

- Get paid to read or send emails
- Get paid to click and view advertisements
- Get paid to complete surveys
- Matrix and Cypher Programs
- Most Cryptocurrency related programs
- Most Forex or Binary Options Trading programs
- Most Gold or other precious metal programs

METHOD-1: AFFILIATE MARKETING

Affiliate marketing is one of the most popular ways to make money online, even as a side income and it's a very simple concept. This is effectively a business model where you act as a sales person in order to earn commission and by selling digital products, you can often stand to make up to 70% of the profit!

But how does it really work? Is it water-tight? Do you always get the money you're owed? And how are the creators benefiting from giving away such a big slice of the pie? Let's take a closer look at affiliate marketing and precisely how it works...

How It Works

Affiliate marketing essentially works via cookies. Marketers (that's you) are given a unique referrer URL that they can use to send potential customers to a seller's website. When they click that URL, they are briefly redirected to another site, where a cookie will be stored on their computer via their browser. This cookie will then inform the seller that you were the one who sent them and that in turn will ensure that you make a profit and money will be credited to an account you have with that site.

Why are creators willing to give away such a large share of their profit? It is because they want to attract more marketers. Consider that they don't lose anything by giving away profit share. They are still making just as much money from their own direct sales and so anything sold by you or another affiliate is all going to be money on top. The more marketers they get promoting their product, the more money they can make!

Can Affiliate Links Go Wrong?

Right away, this means there are some ways that you might refer a seller and not get paid. For example, if you have a visitor whose cookies are turned off, perhaps because they're browsing in private mode, then there will be no way to track their movements on the web.

Likewise, depending on the nature of the affiliate program, you may lose your commission after a certain amount of time. If a visitor lands on your page, clicks the link, goes away and then comes back then you will only earn money from that referral depending on how long the cookie is set to last (this varies from cookie to cookie).

Likewise, you might lose the commission if the user clicks on the URL of another referrer after you, or if they had clicked on that link before they clicked on yours. Again, this depends on the nature of said cookie, which will be set by the brand owner. They can decide to use a 'first in' policy, or have the cookie overwritten by each successive referrer.

These are things to look into before accepting the product as something you want to promote. And finally, you might want to consider 'link cloaking' to avoid people from bypassing your link entirely!

It is fair to say that affiliate marketing is not an easy business model to make a lot of money. You will need to work on it consistently, driving traffic, building your list and engaging your list. It's hard work and it is repetitive work. Affiliate marketing is definitely NOT a real passive income model – at best it may be considered as semi-passive.

METHOD-2: eCOMMERCE / DROP-SHIPPING

Selling Products via an eCommerce Storefront

If you decide to open an online store to sell some products, this is what it will entail...

- A suitable domain name for your online store
- A webhosting account to host your website
- Shopping Cart and Payment Processing + SSL Certificate
- Web design services to design your website
- Sales funnel for your website – 3rd party services
- Lead magnet to build an email list
- Autoresponder service to handle your email marketing
- Stock handling and possibly warehousing / other forms of storage
- Customer support services
- Order fulfilment – shipping – possible refunds
- Advertising campaigns to drive targeted traffic to your website

ALL THE ABOVE cost money, especially if you have no technical skills yourself. Sounds like a lot of hard work and a risky endeavour? You bet! This business model is by no means a stroll in the park. If you do not have sufficient cash flow to sustain, you may not even make any sales!

Alternative: Drop-shipping

The alternative is to jump onto one of several established drop-shipping platforms such as AliExpress or Amazon's FBA. You can start selling on these established platforms very quickly.

With Amazon FBA...

- No need to worry about setting up your own website
- No need to worry about warehousing infrastructure
- No need to worry about payment processing / refunds
- No need to worry about driving traffic
- You just need to pay a commission for all the convenience

Other drop-shipping platforms have a different model to Amazon FBA. With most of the others...

- You still need your own website
- You still need your own payment processing
- BUT you will never likely ever see the goods – they are handled by the drop-shipper on your behalf AFTER you have received an order
- This is a popular model but does require hard work to profit and is definitely NOT a passive income model.

METHOD-3: CREATE A DIGITAL PRODUCT



If you have a specific passion about something that you have expert knowledge on, you could create your own digital product in the form of an eBook that can then be sold via an affiliate network.

This approach will give you maximum profit as you will be able to leverage on the huge number of affiliates on those affiliate networks to promote your eBook for you in exchange for a handsome commission of usually 50% when they bring you a sale.

If you have programming skills, you could create an app or some other software as your digital product and offer it to be sold via affiliate networks as well.

Another approach is to offer your digital product (usually an eBook or video course) as a PLR product whereby customers are granted certain resell and editing rights to the product when they purchase a copy from you.

In a similar fashion, you could also purchase a PLR product with full rights and then edit it to your liking and then putting your name and brand on the product as if you had created it – all perfectly legal and saves time and money trying to create your own product. The only drawback is that there will be many others with similar PLR rights to the same product, so the uniqueness factor will be somewhat diminished.

However, by doing some creative editing and changing the eBook cover design and even the title, you can easily make it your own if you wanted to. It just requires some effort.

METHOD-4: FREELANCING ONLINE



Depending on your skill set, you can look for freelance work online from one of the following highly active and popular freelance sites:

- **Upwork** – probably the largest freelance job site out there (it was a merger between oDesk and Elance). Upwork takes a commission of what you earn. There are no shortage of work at Upwork!
- **Fiverr** – a very popular site where people go looking to outsource a task they can't do to those who can do for as low as \$5! If you offer a Gig that is popular, you could make a decent income from it.
- **Freelancer** – plenty of demand from companies all over the world to get jobs done for them from graphics design to complex SEO services and project development.
- **Guru** – boasting over 3 million freelancers who have been paid over \$250 million, this freelance job site is proof that jobs galore and demand is high.
- **We Work Remotely** – offers a variety of freelance jobs including design, programming, customer support, sales and marketing, and many more!

There are many more sites but the above will give you a head start if you are looking to freelance online to generate some side income. In some cases, freelancers have been able to earn steady income from offering their professional services – but you have to be really good at what you do to achieve that. This is NOT a route to passive income.

METHOD-5: BLOGGING

In order to make any money online with blogging, you must be passionate about something that you can write about on a daily basis. Blogging is all about content and by focusing your content on a specific niche, in time, you will establish your blog as an authority on the subject matter you blog about.

You can monetize your blog via Google AdSense and this will take time to achieve an income worth shouting about. Typically it would take anything between 6 to 12 months for you to build up a respectable amount of traffic if you have good SEO.

Depending on what your blog is about, you can then look for products that you can become an affiliate for and insert your affiliate links within your blog content and when a reader clicks the link and makes a purchase, you earn affiliate commissions.

Blogging is hard work and requires consistency. Instead of writing, you can also mix your blog posts with video posts, often called vlogs or video blogs. If you get good at it you can have a huge following as most people find it easier and more convenient to watch and listen then to read.

Most successful bloggers or vloggers offer a lead magnet on their blog to capture leads to build up an email list. A big list can be like your personal ATM when your list subscribers make a purchase based on your recommendation whenever you send out an offer. Again, it is hard work and takes time and it is definitely NOT passive income.



METHOD-6: YOUTUBE



YouTube belongs to Google and to monetize your YouTube videos, you will need to create your own YouTube Channel and link that to a Google AdSense account.

Most people think that as long as their video goes viral and millions of people view it, they will earn a tonne of money. That is not the case!

You earn not on the number of views you have received but on the actual number of viewer engagement with an ad that was served when your video was viewed. And what does 'engagement' mean? Engagement means that the viewer either viewed the ad for at least 30 seconds or the viewer clicked the ad – that's engagement. If none of that happened, you earn nothing!

Before you even consider quitting your full time job to become a YouTube star, make sure you fully understand what it will take to actually achieve that star status. Do not kid yourself by imagining that you can do it all with just your SmartPhone. You will probably need...

- A decent video camera
- Decent audio equipment
- Editing software OR outsource to professional editors

It will require an initial investment and you will need to build up your subscriber base and have the minimum traffic before you can even qualify to be on the YouTube Partner program. Some successful YouTubers are creating like 20 videos a week! Are you ready for that level of commitment?

METHOD-7: WEBINAR TRAINING /TEACHING ONLINE

If you have expert knowledge about any subject matter, there are plenty of opportunities to make money online by either teaching others what you know on a on-on-one basis or hold webinar training for small groups of people at a time no matter where they are in the world.

One-on-one teaching of languages, be it English, Chinese or Spanish, is the easiest way to start earning some money online. You will need to look for some sites that offer online teaching and register with them. The site then finds students for you and for their service, they will deduct a percentage of your earnings. You can negotiate to teach as much or as little as you want and on time schedules that suit you. A fulltime English teacher can earn as much as \$3,000 a month!

If you are a professional internet marketer or social media marketing expert, you can offer online training via regular scheduled webinars. You will need to sign up for one of the webinar hosting service providers so there will be an associated upfront cost but the upside can be tremendous especially in a popular and high demand sector like internet or social media marketing.

With webinars there is no middle-man. You just pay for the webinar hosting platform's service and you charge your attendees whatever you like and you keep 100% of the revenue generated from each webinar. To be successful, you'll obviously need to know your stuff. You cannot bluff your way through it.

Teaching and doing webinar training online can be lucrative but these are by no means a form of passive income. No work–no income, period.





Passive Income Definition

What exactly is 'passive income'?

Definition of Passive Income

Passive Income is generally income or earnings that are derived from a source in which the person is not actively involved in.

NOTE: Passive income can be online or offline. We are focusing only on passive income online.


Types of Passive Income Online

- Semi-Passive Income includes income derived from blogging, affiliate marketing, online investments, online lending, etc. You are mostly involved in some capacity – it is not totally hands-off.
- Real-Passive Income is where you derive a steady regular income with literally no further involvement from you after an initial effort to get the ball rolling.

Real passive income is what everybody is looking to achieve. It can be done with the right program and you will discover precisely such a system in the next section!

Beware of Top Tier High-Ticket Programs

- These are programs that rope you in with an initial low fee – usually less than \$50 – and promises to deliver secrets to making it big online etc etc – instead, they just upsell you the next shiny object that will now cost \$500, followed by yet another at \$2,000, \$5,000, \$10,000, and on and on until you realise you have been duped, and by then it is too late because you have lost all your hard-earned money.
- Similarly, you will come across Forex or Cryptocurrency trading software or bots that promises lucrative returns. Similarly, they start off at \$500 and then try and convince you to go for the higher packages at \$1,000, \$2,000 and so on. And on top of charging you an arm and a leg for their bots, they even take a percentage of your trading profits! Talk about rubbing salt into the wound... Ouuuchh!!!



The HIPA.Life Program

A step-by-step guide to creating a sustainable passive income for less than \$0.50 per day

WHAT IS THE HIPA.LIFE PROGRAM ?

Firstly, let's be clear – HIPA.Life is a platform that offers premium digital content via an **annual Membership Subscription of \$150**. Primarily, people who are looking for niche and trending topics under various categories subscribe to gain access to the digital vault where the full content value is in the thousands of dollars. So, instead of paying for one content after another, a low-cost and affordable subscription fee grants them full and unlimited access to ALL content in the digital vault for a full year with new content regularly published to add even more value!

As a platform, there are only 2 ways we can grow our membership base:

1. By advertising regularly in various channels, online and offline – this is a very costly approach with no guarantees.
2. By not spending any money on advertising! Instead, we have created a referral rewards system whereby we pay our paying members lucrative bonuses for referring paying customers to us. This is totally optional and subscribers do not have to participate in this program at all. However, participation is free-of-charge for any subscribers looking to benefit from referring others to us.

The HIPA.Life Program is designed to make it easy for anyone to easily refer others. No technical knowledge or expertise is required.

Members simply need to copy their personalized referral link and share it with others and the marketing automation system takes care of the rest. Anyone conducting business online would usually need to fork out anything between \$20 - \$150 a month just to have this component.

ALL members of HIPA.Life have free access to the marketing automation component as well as the automated network building component. No extra hidden charges!

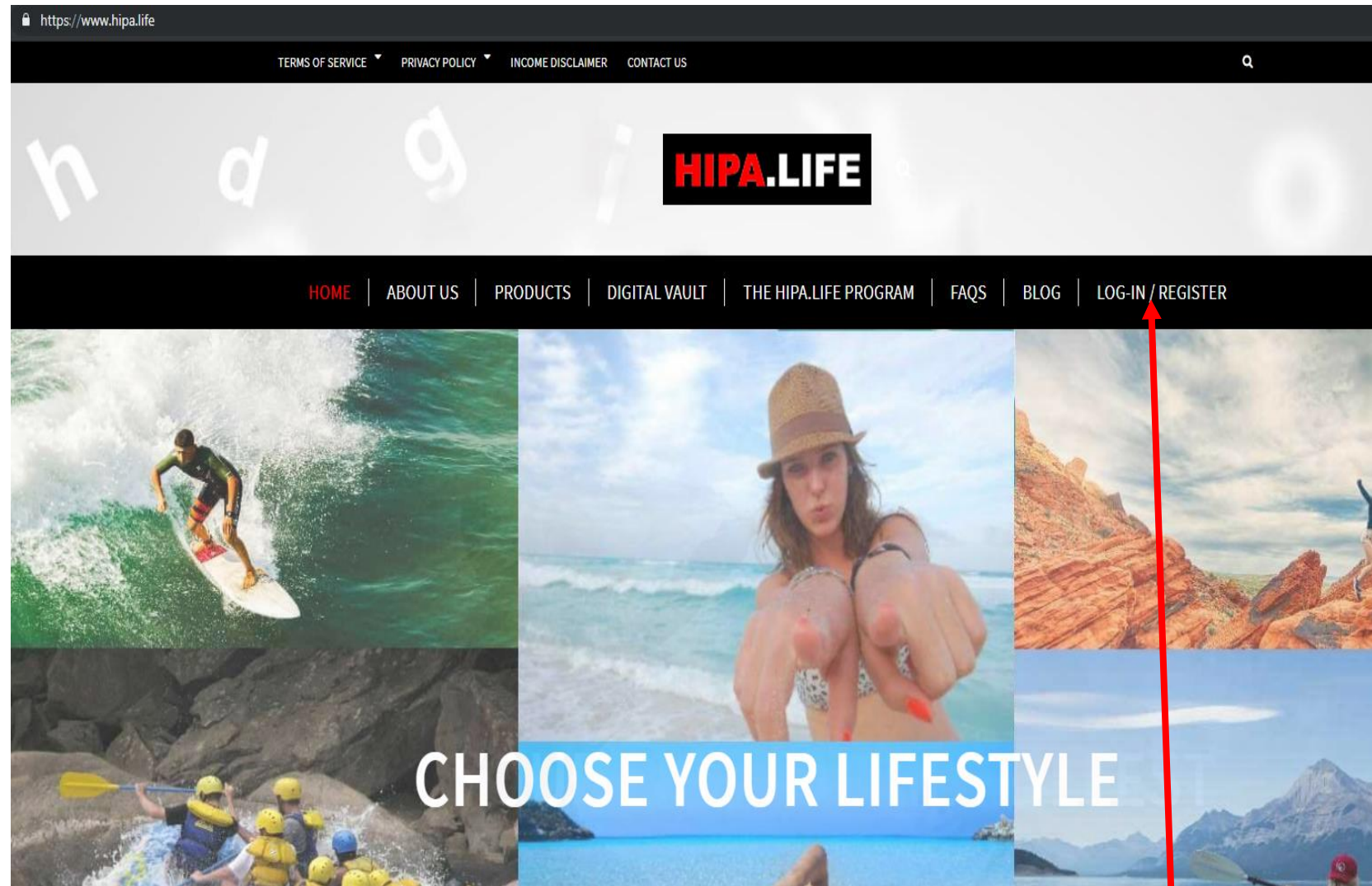
- **12 Pre-built landing pages are included** - no 3rd party services needed
- **4 Pre-built lead capture pages** – again, no 3rd party services needed
- **Automated network building** via the H.I.P System (Horizontal Infinity Payout System)
- **Full backend** to manage your profile, your withdrawal threshold, track your bonus earnings, your leads, your network, promotional resources, etc – all included for free!
- **PLUS 24/7/365 unlimited access** to a digital vault with content worth thousands of dollars that can help you achieve your personal goals in life!

Anyone who is serious about wanting to build a real and sustainable passive income online will know that the value you get from a HIPA.Life membership is incomparable – there is absolutely nothing out there that's even close, let alone match what we offer you for **just \$150 a year**.

With HIPA.Life, you can literally start building a real passive income online for less than \$0.50 a day! Anyone who says they cannot afford this would be better off trying to get rich catching a unicorn! So, if catching unicorns is not for you, then get ready for a step-by-step guide to real passive income!

Step-#01: Go to the website <https://www.HIPA.Life>

- Go to the website:
<https://www.HIPA.Life>
- Click the LOGIN / REGISTER menu option as shown



Start by clicking here

Step-#02: Register your account

- Register your account – registration is FREE!
- No credit card required. You're not buying anything yet. You're just registering your account.
- Click the link for new members to register as shown



Please Enter Valid Credentials Below:

Email:

Password:



LOG-IN

[Forgotten your password? Click here to reset](#)

[New member? Click here to register](#)

Click here to Register

Step-#03: Complete the registration form

- All fields / boxes must be completed
- For your 'Username' – make sure it is all in lowercase characters. It can include numbers, dash, underscore, +, @ (no commas or periods)
- Some 'Usernames' are reserved or forbidden – if you get a message stating so, just try a different Username
- Click the green REGISTER button when ready to proceed

Joining HIPA.Life? Registration is FREE!

Want to purchase a HIPA.Life Membership Subscription? You can do so after registration.

** ALL fields are mandatory i.e. you must complete ALL the boxes below.*

First Name

Last Name / Surname

Email

Username

Your public profile URL will be <https://members.HIPA.Life/Username>


Password

Confirm Password

Yes, I want to receive 'The HIPA.Life Newsletter' for news updates and promotions.

By clicking **REGISTER**, you confirm you have read and agree to the HIPA.Life [Terms of Service](#) and [Privacy Policy](#) and that you are at least 18 years old.

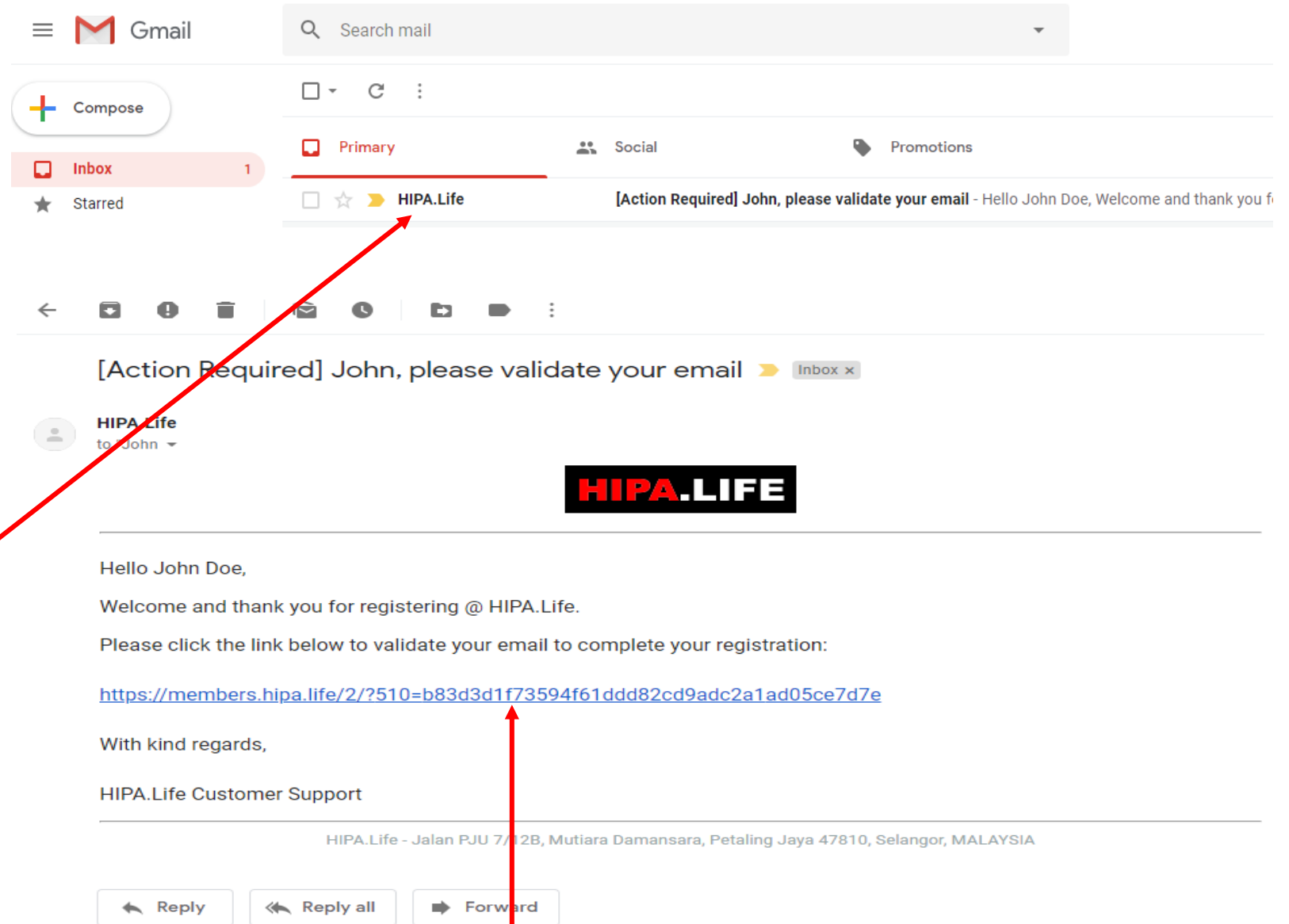
REGISTER



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Step-#04: Check for the validation email

- After you click the REGISTER button, an email will be sent to you to validate your email
- Check your email inbox for an email from HIPA.Life
- Open the email and click the validation link within the email. After validation you are logged-in to HIPA.Life



Click this link to validate your email

Step-#05: Complete your profile page and update

- You should complete your profile page with all required details.
- Once completed, make sure you click the green UPDATE DETAILS button to save all changes made to your profile page.
- If you do not yet have a PAYONEER account, click on the link provided to register for one. It is free. You will need a PAYONEER Id to receive your bonus earnings withdrawals.

Be sure to follow us on and also join the HIPA.Life Group on Facebook.
[CLICK HERE TO HAVE A PREVIEW OF YOUR PUBLIC PROFILE](#)

First Name:
 Last / Surname:
 Username:
 Your Public Profile URL will be: <https://members.HIPA.Life/Username>
 *Gender:
 *Date of Birth:
 * The above data are private and are not shared with the public

About Me

DETAILS BELOW ARE FOR INTERNAL ADMINISTRATIVE USE ONLY (Not visible to the public)

Email:
 Telephone:
 Address-#1:
 Address-#2:
 City / Town:
 Zip / Post Code:
 State/Province/County:
 Country:

WITHDRAWING AND RECEIVING BONUSES
 Min. Withdrawal-US\$:
 Please provide your Payoneer Id for receiving your withdrawal payments below:
 Payoneer Id:
 (No Payoneer Id? [Click here](#) to get one - It's Free!)

OPTION BELOW FOR MALAYSIAN BANK ACCOUNT HOLDERS ONLY
 Name of Bank:
 Account Name:
 Account No.:
 Please leave 'Password' and 'Confirm password' empty unless you want to change your password.
 Password:
 Confirm Password:

Receive Newsletter?

[UPDATE DETAILS](#)

Click here to Update

Step-#06: Become an Active Member

- Before you start promoting HIPA.Life, you need to first become an Active Member since only Active Members can earn bonuses.
- An Active Member is a member with an active and valid Membership Subscription. Click the menu option 'SHOP' to purchase yours.
- Click 'ADD TO CART'

The screenshot shows the HIPA.LIFE website interface. At the top, the logo 'HIPA.LIFE' is displayed in a black box. Below it, a navigation bar contains links for 'DIGITAL VAULT | MY ACCOUNT | MY NETWORK | PROMOTE HIPA.LIFE | SHOP | LOG-OUT'. The 'SHOP' link is highlighted in red. Below the navigation bar, there are several buttons: 'Membership Subscription' (yellow), 'View Purchases and Validity', 'View Payment Options', and 'FAQs'. A 'View Shopping Cart' link with a shopping cart icon is also visible. The main content area features a computer monitor icon with an open book, followed by the title '1-Year's Access to the Digital Vault'. Below the title, a description states: 'HIPA.Life Membership Subscription grants unlimited access to the Digital Vault for 365 days PLUS automatic qualification to participate in 'The HIPA.Life Program' for 365 days.' Two specifications are listed: 'Validity: 365 days' and 'Annual Cost: \$150.00'. At the bottom of the product details, there is a prominent red 'ADD TO CART' button. A red arrow originates from the 'SHOP' link in the navigation bar and points directly to the 'ADD TO CART' button.

Step-#07: Make payment

- To complete your purchase you need to make the payment.
- Click the yellow button to proceed to checkout.
- You can pay via PayPal or any of the supported credit/debit cards.
- Once payment is completed, your status will be updated to an Active Member - valid for 365 days.



Click the button below to complete your purchase:



1-Year's Access to the Digital Vault [Remove](#)

HIPA.Life Membership Subscription grants unlimited access to the Digital Vault for 365 days PLUS automatic qualification to participate in 'The HIPA.Life Program' for 365 days.

TOTAL: USD 150.00

Click Here to **Buy Now!**

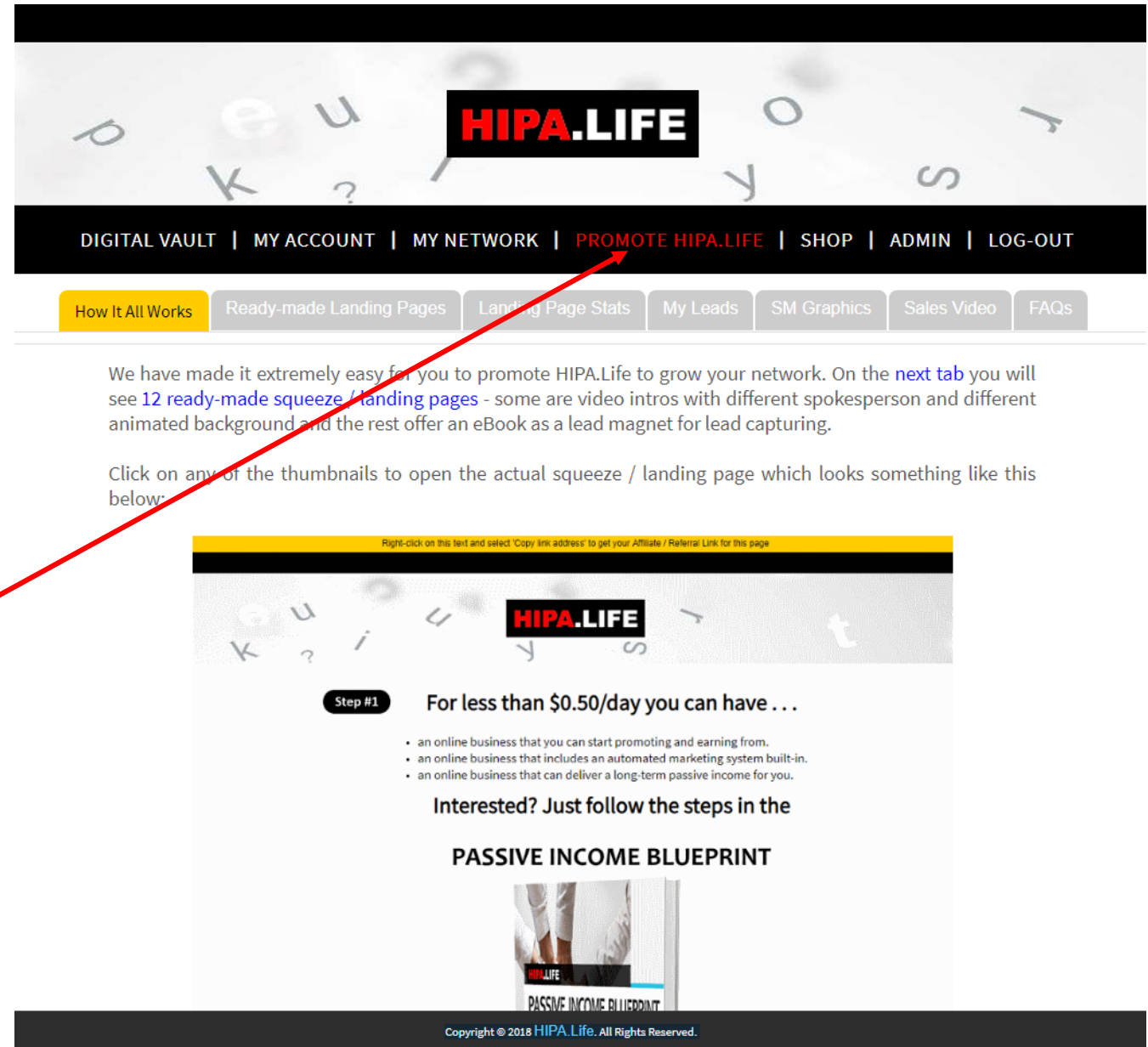


[Empty My Cart](#)

[No PayPal - Credit/Debit Card? Click here](#)

Step-#08: How to promote HIPA.Life

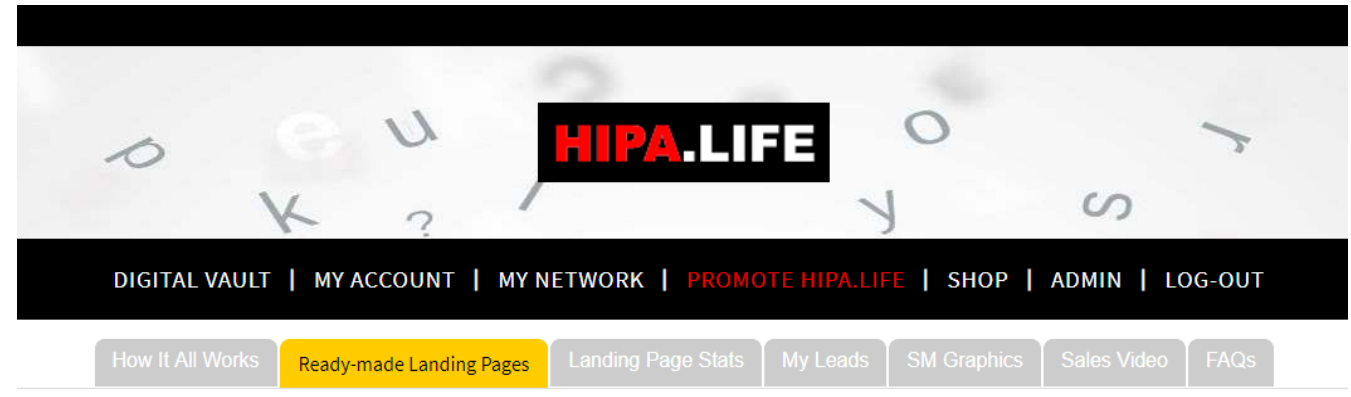
- Now that your status is that of an Active Member, you can now start promoting HIPA.Life
- Click the menu option 'PROMOTE HIPA.LIFE'
- Start by understanding how the system works – so read the 'How It All Works' section first.



The screenshot shows the HIPA.Life dashboard interface. At the top, the HIPA.LIFE logo is displayed in a black box. Below the logo is a navigation bar with the following links: DIGITAL VAULT | MY ACCOUNT | MY NETWORK | **PROMOTE HIPA.LIFE** | SHOP | ADMIN | LOG-OUT. A red arrow points from the 'PROMOTE HIPA.LIFE' link to the 'How It All Works' tab in the secondary navigation bar. Below the navigation bar, there is a section titled 'How It All Works' with a yellow background. The text in this section reads: 'We have made it extremely easy for you to promote HIPA.Life to grow your network. On the [next tab](#) you will see [12 ready-made squeeze / landing pages](#) - some are video intros with different spokesperson and different animated background and the rest offer an eBook as a lead magnet for lead capturing. Click on any of the thumbnails to open the actual squeeze / landing page which looks something like this below:'. Below this text is a thumbnail image of a landing page. The landing page has a yellow header with the text 'Right-click on this text and select 'Copy link address' to get your Affiliate / Referral Link for this page'. The main content of the landing page includes the HIPA.LIFE logo, a 'Step #1' badge, and the text 'For less than \$0.50/day you can have...'. Below this are three bullet points: 'an online business that you can start promoting and earning from.', 'an online business that includes an automated marketing system built-in.', and 'an online business that can deliver a long-term passive income for you.'. The landing page also features the text 'Interested? Just follow the steps in the PASSIVE INCOME BLUEPRINT' and a thumbnail image of the 'PASSIVE INCOME BLUEPRINT' eBook. At the bottom of the landing page, there is a copyright notice: 'Copyright © 2018 HIPA.Life. All Rights Reserved.'

Step-#09: 12 Ready-made Landing pages

- There are 12 ready-made landing pages which you can use to drive traffic to.
- Each landing page has your unique referral Id embedded in the referral link.
- To get the referral link, click on any of the 12 thumbnails to open the respective landing page.



You don't need to know how to design your own landing pages! Below are 12 ready-made squeeze / landing pages - some are video intros with different spokesperson and different animated background, while the rest are lead magnets offering a free eBook. Although the thumbnail images are the same, each landing page is different to the others. The button on each Landing Page is linked to a Lead Capture Page which is linked to the Sales Page. All done for you!

Click on any of the thumbnails (LP001 - LP012) below to open the actual squeeze / landing page and then right click on the text in the golden/yellow bar at the top of the landing page and select 'Copy link address' to get your 'Affiliate / Referral Link' for the landing page and share that link with your friends via email, social media or via your mobile phone. You can use any of these landing pages below but please note that the link for each landing page is unique.

You don't need to do any selling! All you need to do is share your link and anyone who clicks your link will be taken to HIPA.Life and the system will take over and do the selling for you automatically! If the person you referred makes a purchase, you get paid!



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Step-#10: Referral link is in the yellow bar

- The landing page will have a yellow bar at the top as shown.
- To get your referral for a specific landing page, right click on the text in the yellow bar and select 'Copy link address'
- You can now paste the link you just copied to share with others via Facebook, WhatsApp, Email.
- Anyone clicking your link will be taken to a specific landing page.

Right-click on this text and select 'Copy link address' to get your Affiliate / Referral Link for this page

HIPA.LIFE

Step #1

For less than \$0.50/day you can have ...

- an online business that you can start promoting and earning from.
- an online business that includes an automated marketing system built-in.
- an online business that can deliver a long-term passive income for you.

Interested? Just follow the steps in the

PASSIVE INCOME BLUEPRINT

HIPA.LIFE
PASSIVE INCOME BLUEPRINT
A STEP-BY-STEP GUIDE TO ACHIEVING A SUSTAINABLE PASSIVE INCOME

Step #2

Click Here To Download Your FREE Copy!

Step-#11: Lead capture page

- If the visitor to the landing page clicks the button to request for additional info, he/she will then be taken to a lead capture page.
- In order to receive the additional info, visitors must enter their name and email address and also agree to receive emails.
- Upon clicking the button, you will have a new lead added to your leads list in the back-office.

Step #3

Just one more step . . .

Please tell us who we are sharing the opportunity with:

Name:	<input type="text"/>
Email:	<input type="text"/>
Email me:	<input type="checkbox"/>

*Check the 'Email me' box to grant us permission to email you.
We hate SPAM as much as you do!*

[Click Here To Access The Opportunity Info](#)

Step-#12: Sales video page

- From the lead capture page, prospects will then be taken to the sales video page where they will be shown the 10-mins sales video.
- After that, prospects may be compelled enough to register to join HIPA.Life. If and when they purchase the membership subscription, you'll earn a bonus! It's that simple!



FREE Download: [PASSIVE INCOME BLUEPRINT PDF FILE](#) OR [POWERPOINT SHOW](#)



[JOIN ME ON HIPA.LIFE](#)

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How much can I earn, and how is Passive Income generated?

You now know that you will earn a bonus if and when one of your referrals purchase a subscription. However, it would be very difficult to make a lot of money if you had to keep referring more and more people. No one ever got rich doing everything by themselves. The only way to make a substantial amount of money is by leveraging other people's time and efforts. **The H.I.P System** does exactly that – it creates **massive leverage** for you to make more money without having to do all the work yourself.

To know how much you can earn, you must first understand how the H.I.P System works. Don't worry, it is not rocket science! Trust me, it will blow your mind and your reaction will probably be...”..this is too good to be true!”

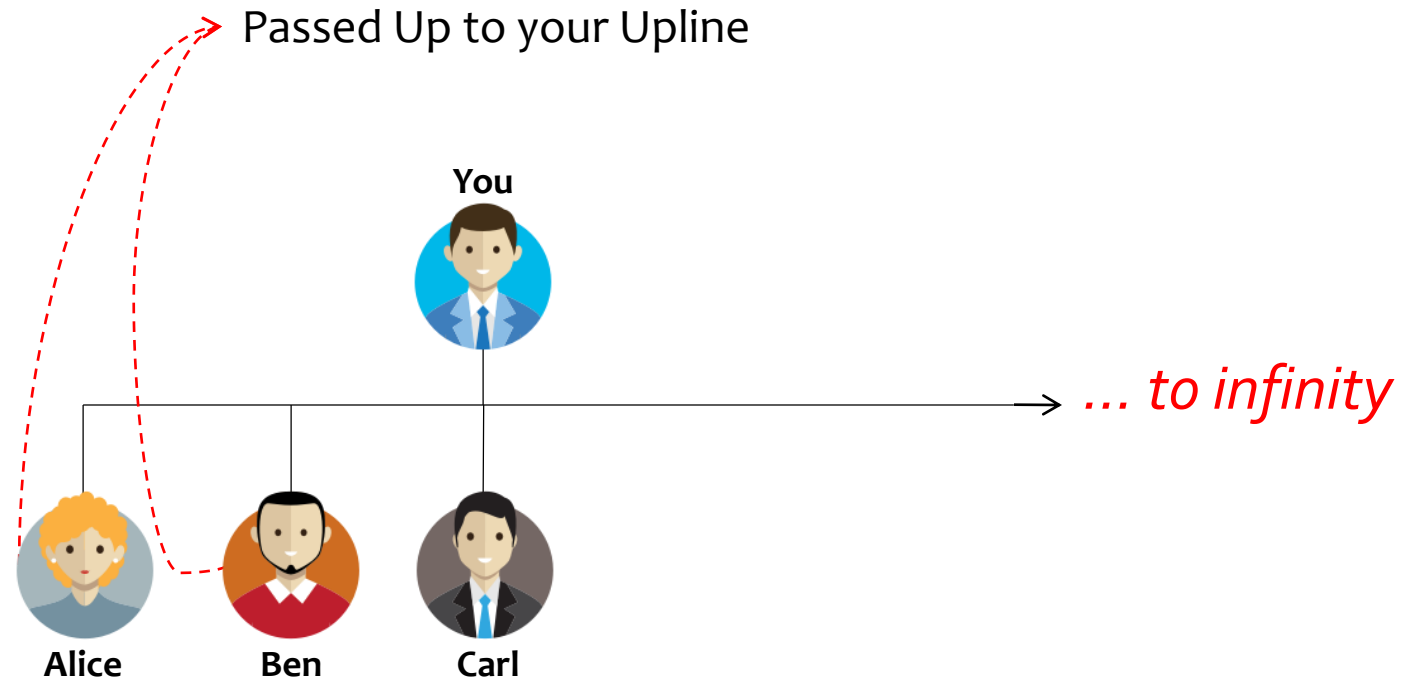
If 10 years ago, I told you that some day, our handphones will have all the current features of the latest SmartPhone, your reaction then would probably be...”..that is too good to be true!”

So, believe what you are about to discover and absorb it with an open mind – let logic dictate and I will show you how you can generate a real and sustainable passive income online!



The H.I.P System

- You start by referring 3 subscribers such as Alice, Ben and Carl.
- Alice and Ben (your first two) are passed up to your upline.
- Carl, your 3rd referral, and anyone else you refer after Carl, will remain under your network.
- From just 3 referrals, you have earned back your US\$150 – your membership is basically free!



What you earn for the 3 referrals:

Alice - you earn the Instant Bonus of US\$20 and then Alice is passed up

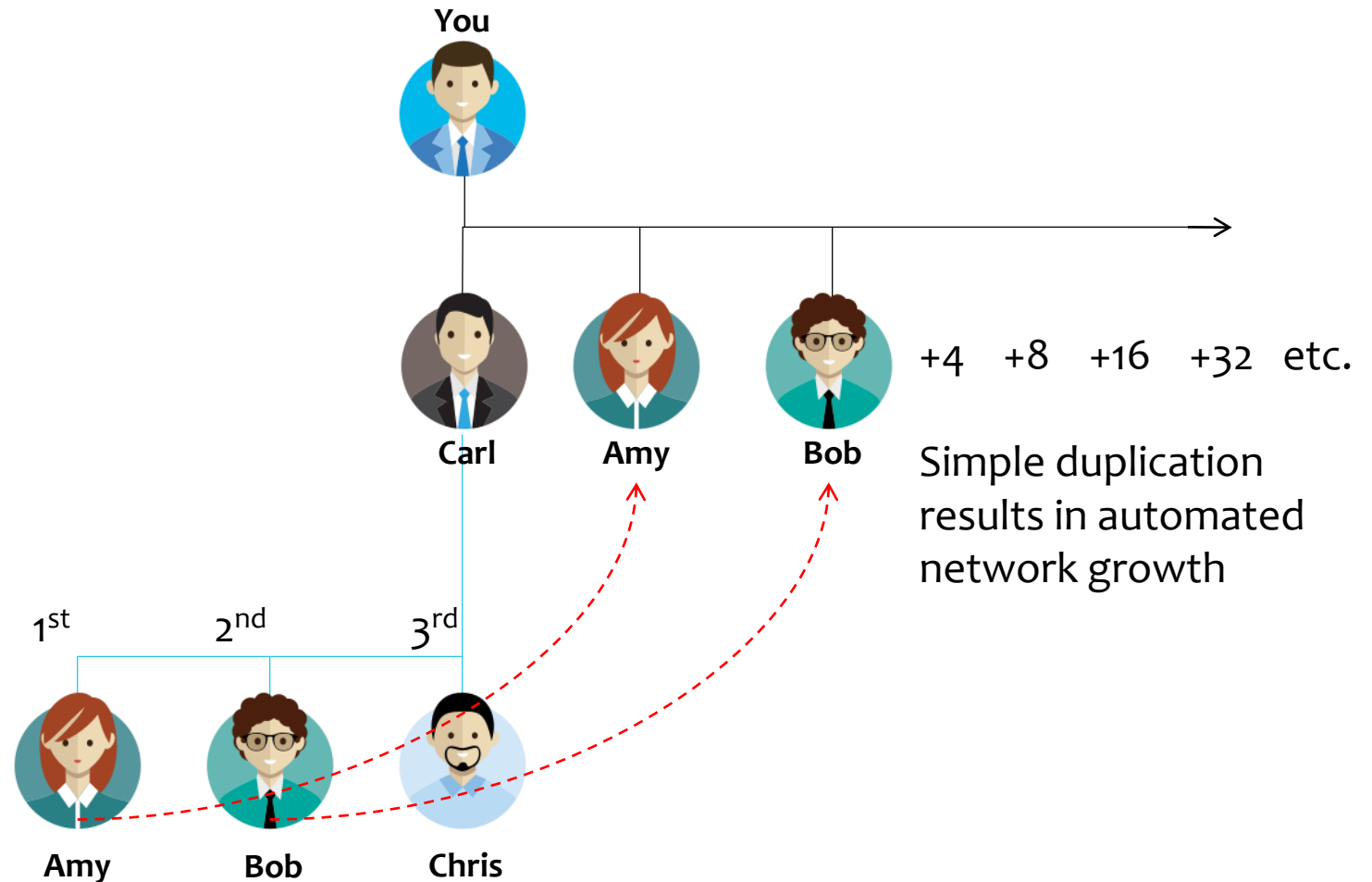
Ben - you earn the Instant Bonus of US\$20 and then Ben is passed up

Carl - you earn the Instant Bonus of US\$20 PLUS the Equalizer Bonus of US\$90 but Carl remains under you (only first 2 are passed up)

Total Earned = US\$20 + US\$20 + US\$20 + US\$90 = **US\$ 150**

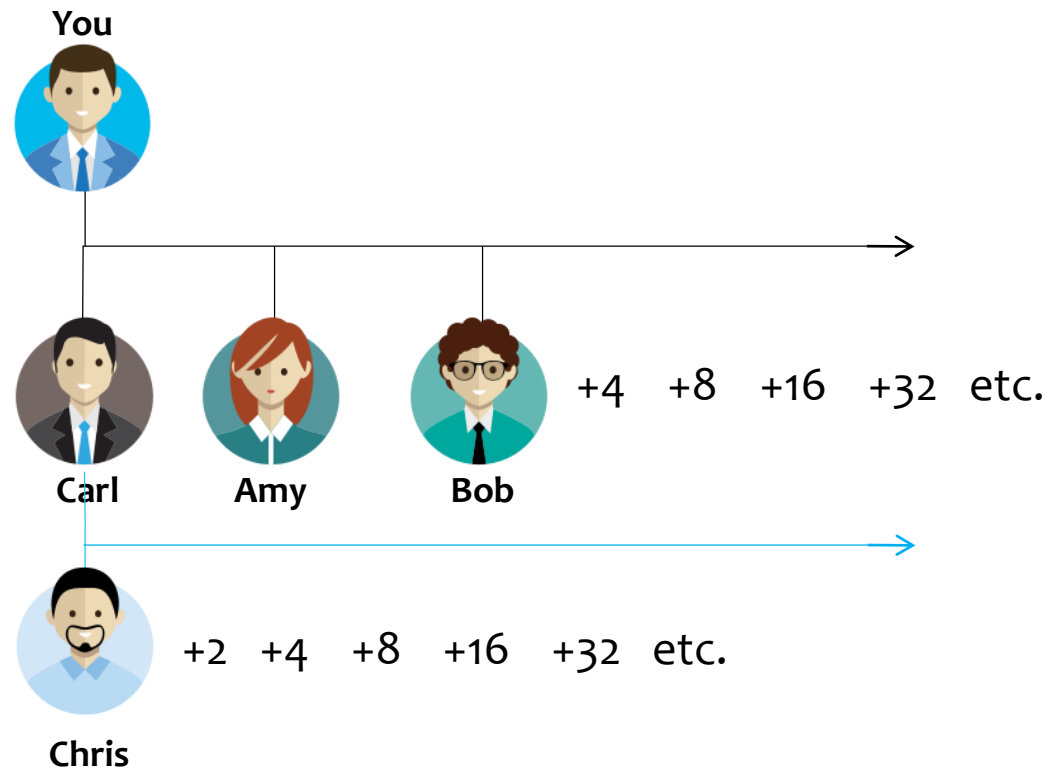
The Power of Duplication

- Carl duplicates and refers 3 new subscribers, Amy, Bob, and Chris.
- Amy and Bob (Carl's first two) are passed up by Carl to you, and your network grows to 3.
- Chris (Carl's 3rd referral) will remain under Chris.
- When Amy and Bob duplicate, they will pass 4 more up to you, and the 4 will pass 8, and the 8 will pass 16, and so on.



The 365-DAD Bonus

- When Carl passed Amy and Bob up to you, you earn the **365-DAD Bonus of US\$0.25 a day** for each of them for **365 days**.
- Amy and Bob were NOT referred by you – they were referred by Carl and passed-up to you because of the duplication process of the H.I.P System.
- Carl's network will also grow when Chris duplicates and passes 2 up to him etc.



What you earn for the 2 passed up to you:

Amy - you earn the 365-DAD Bonus of US\$0.25 per day for 365 days

Bob - you earn the 365-DAD Bonus of US\$0.25 per day for 365 days

Imagine if your network grew to 511 subscribers (from you just initially referring 3) – the tiny US\$0.25 per day bonus will mushroom into a daily income of US\$127.50 / day and all you did was refer 3 !!!

What is the Earnings Potential?

Each member refers only 3 new members (where 2 are passed up and 1 is retained)

Stage #	New Members Added	Total Members In Your Network	Daily Income	Monthly Income	1 st Year's Approximate Income Based on Network
1	1	1	n/a	n/a	\$150
2	2	3	\$0.50	\$15	\$332
3	4	7	\$1.50	\$45	\$695
4	8	15	\$3.50	\$105	\$1,419
5	16	31	\$7.50	\$225	\$2,863
6	32	63	\$15.50	\$465	\$5,743
7	64	127	\$31.50	\$945	\$11,487
8	128	255	\$63.50	\$1,905	\$22,943
9	256	511	\$127.50	\$3,825	\$45,791
10	512	1,023	\$255.50	\$7,665	\$91,359
11	1,024	2,047	\$511.50	\$15,345	\$182,239
12	2,048	4,095	\$1,023.50	\$30,705	\$363,487
13	4,096	8,191	\$2,047.50	\$61,425	\$724,959

** Figures are for illustration only.*

At Stage#13, with 8,191 in your network (with you referring only 3), your Daily Income would reach \$2,047 per day; that's over \$61,000 a month OR just under \$725,000 a year!

In the above table, the 1st Year's Approximate Income is based on each Stage # representing consecutive days. The Stage # can of course represent a week or even a month and that would affect the figures in the last column above.

Annual Renewal Travel & Car Bonuses

MIN. ACTIVE DOWNLINES (DURATION: BASED ON YOUR PREVIOUS YEAR)	TRAVEL BONUS (PAID UPON RENEWAL)	CAR BONUS (PAID UPON RENEWAL)
500	US\$125	US\$500
1,000	US\$250	US\$1,000
2,500	US\$625	US\$2,500
5,000	US\$1,250	US\$5,000

Upon renewal of your membership each year, you will earn the Travel & Car Bonuses based on the number of Active Members you had in your network in the previous year. Renewal is US\$150 – and in return you get the above. **It's an absolute NO BRAINER!**

These bonuses, together with the 365-DAD Bonus, prevents network failure which usually happen when members do not renew. These incentives makes your HIPA.Life network sustainable!

Summary

- So you now understand how you can achieve Passive Income online via The HIPA.Life Program. Like I said, it is not rocket science! In fact, it is **so simple and yet so powerful** that most people have a hard time believing that this is actually possible. But, I have shown you that it IS actually possible!
- For just **US\$150 / year – which is less than US\$0.50 a day** – you get unlimited access to a digital vault full of useful content you can learn from. On top of that, you are literally handed a **‘ready-made business’** which you can start earning from for no extra charge! And all you need to do is **COPY & PASTE** to share your personal referral link with others and the system does everything else for you.
- **This is YOUR TICKET to enjoying ‘The Freedom Lifestyle’! There is NOTHING else out there that even comes close – I GUARANTEE IT!**
- You don’t have to be great to start, but you have to start to be great, so **STOP THINKING** and **START DOING!**
- **JOIN HIPA.Life TODAY** and start your new journey towards living the life you have always wanted.

See you on the inside!

THE HIPA.LIFE PROGRAM The Ultimate Learn & Earn Global Opportunity

An Opportunity That Offers You Everything!

- ✓ Be Your Own Boss
- ✓ A Totally Borderless Business
- ✓ Huge Potential Market
- ✓ Low Entry Cost
- ✓ Nothing Easier Online!





Thank You

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